Your Home Selling Roadmap

YOUR STEP-BY-STEP GUIDE TO A SUCCESSFUL SALE

	01	Consultation & Agreement We meet to understand your goals, review the process, and sign the listing agreement.	
/	02	Home Assessment & Pricing Strategy We provide a market analysis and determine the best pricing strategy to position your home competitively.	~
· ->	03	Prepare & Stage the Property We recommend updates, repairs, or staging that will help your home shine and attract qualified buyers.	
/	04	Pre-Marketing & Photography Our team arranges professional photography, cinematic video, and marketing assets to showcase your home.	←)
\ ->	05	Listing Launch Your property goes live on the MLS and top real estate websites, reaching buyers locally and nationally.	-
/	06	Showings & Open Houses We coordinate private showings and open houses to create maximum exposure.	<i>(</i> '
\	07	Receive Offers We review all offers together and evaluate the terms that best suit your goals.	-
/	08	Negotiate & Accept We negotiate on your behalf to secure the strongest possible outcome, then move forward under contract.	(
\- <u>\</u>	09	Inspections & Appraisals We guide you through the inspection process and appraisal, addressing any requests or lender requirements.	
	10	Closing Day Congratulations! Documents are signed, funds are transferred, and the keys are officially handed over	~

If we started today your projected timeline could look like:

•Home Listing: In as little as 1-2 weeks.

•Under Contract: Accepted offer within 2–4 weeks of listing

•Closing: Typically within 2-3 months of listing